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## Market Modification petition for Titus County, Texas

History of how counties are assigned TV stations – “significantly viewed status”

This is part of the STELAR bill which became law in 2014 (Satellite Television Extension and Localism Act of 2014)

Outlines the process for counties, cities, municipalities, broadcasters, satellite operators to petition the FCC for “Orphaned Status” meaning the FCC authorizes the satellite providers in the county to start carrying TV stations signals from the same state as the county location.

It does not remove any signals, it just adds signals

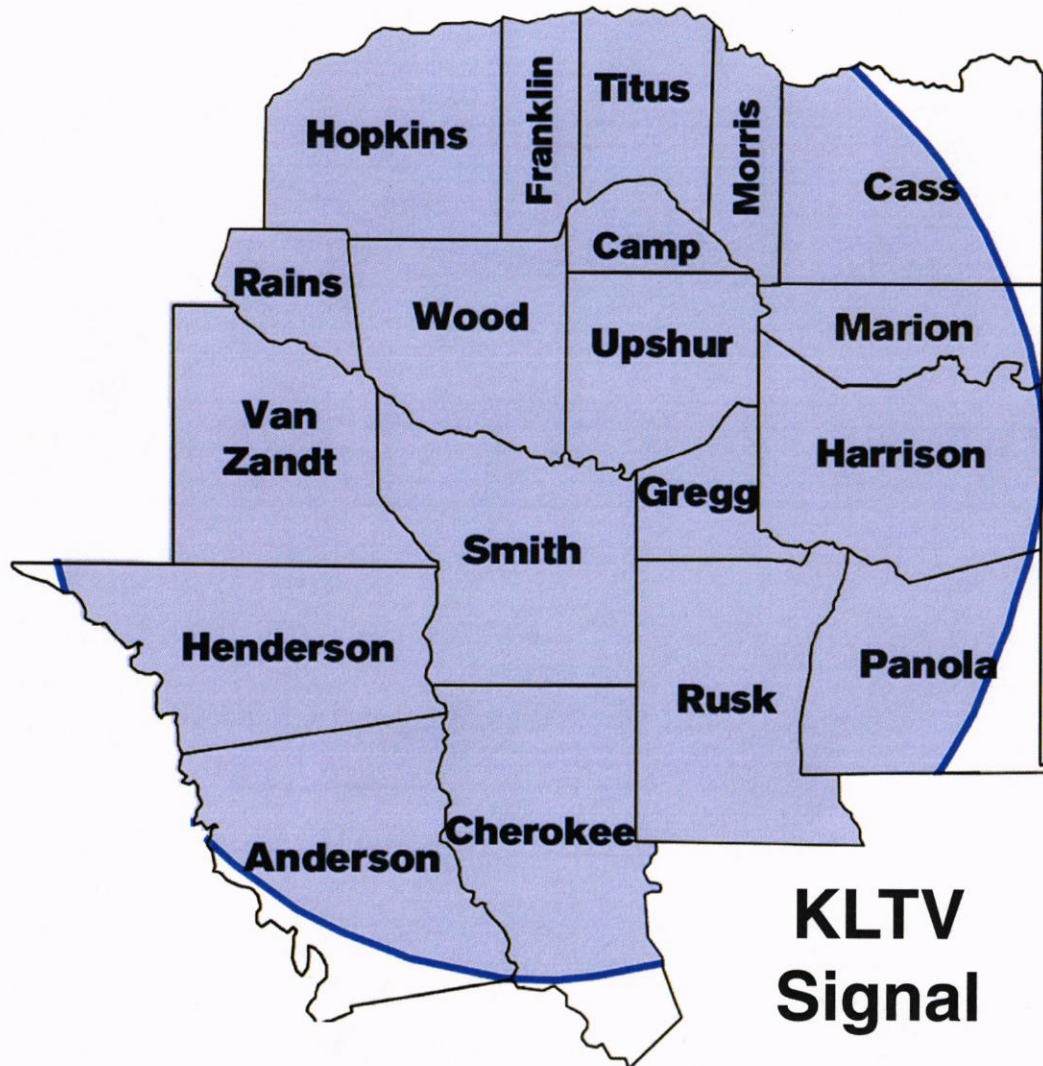
The petition process is based on 5 criteria

- **Whether the station or other stations located in the same area have been historically carried** on: (a) the cable system or systems within that community; and (b) **the satellite carrier** or carriers serving that community;
- **Whether the television station provides coverage** or other local service to that community.
- **Whether modifying the local market of the television station would promote consumers’ access to television broadcast station signals that originate in their state of residence.**
- **Whether any other television station** that is eligible to be carried by a satellite carrier in the community in fulfillment of the requirements **provides news coverage** of issues of concern to the community or provides carriage or coverage of sporting and other events of interest to the community.
- **Evidence of viewing patterns** in households that subscribe and do not subscribe to the services offered by multichannel video programming distributors within the areas served by the multichannel video programming distributors in the community

Once the petition is sent to the FCC, the commission has 120 days to review and either grant or deny the petition.

If granted, the station(s) request carriage from the satellite carrier and carriage and once an agreement is achieved carriage must begin within 90 days.

# Digital Broadcast Signal Map



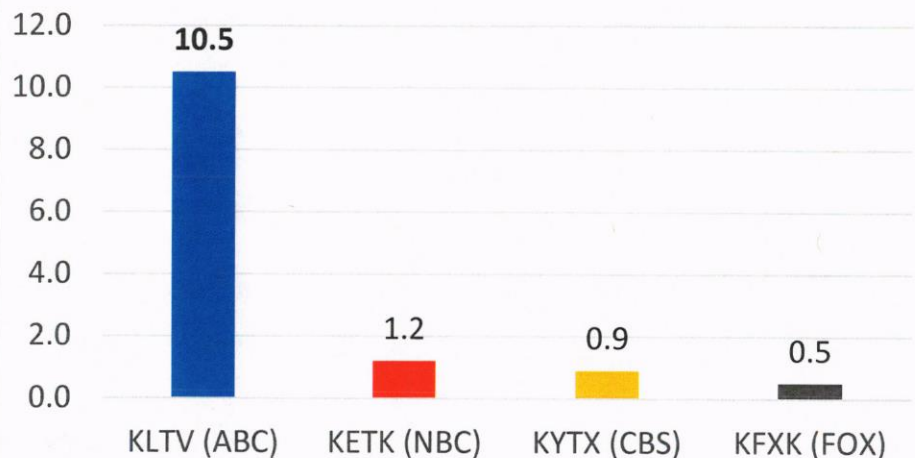
**KLTV  
Signal**

## The Following Counties Receive the KLTV Signal

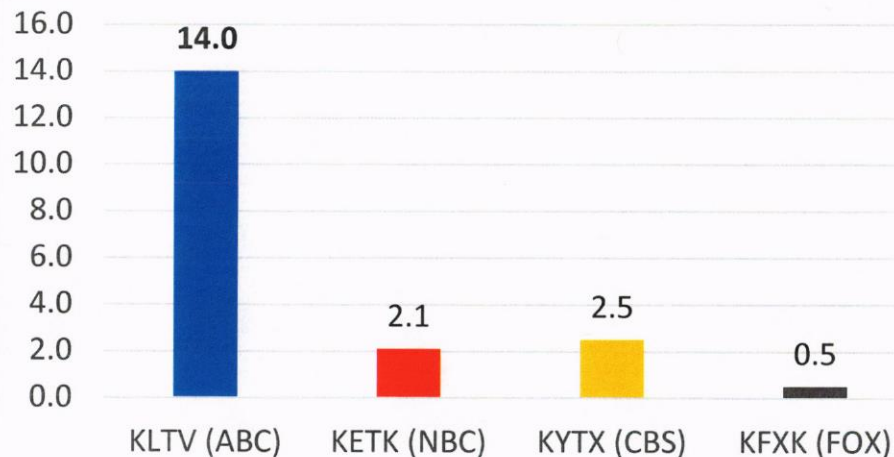
Anderson	Morris
Camp	Panola
Cass	Rains
Cherokee	Rusk
Franklin	Smith
Gregg	Titus
Harrison	Upshur
Henderson	Van Zandt
Hopkins	Wood
Marion	

# CAMP, FRANKLIN, UPSHUR COUNTIES AUDIENCE

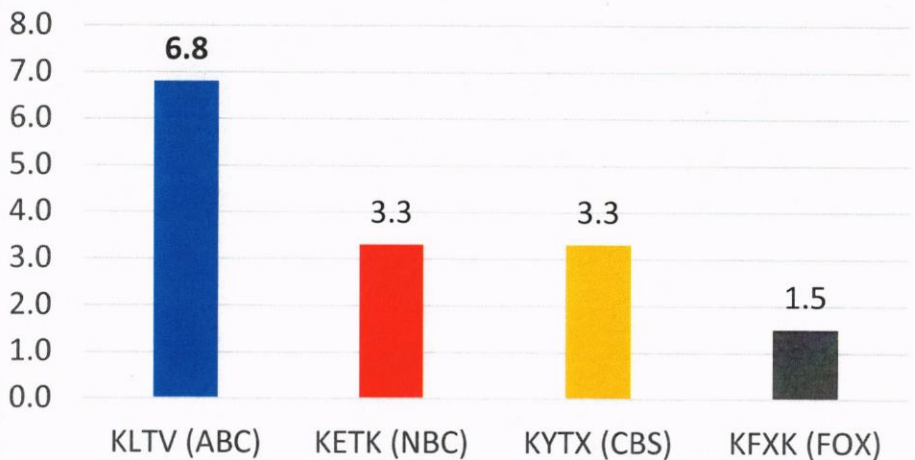
## Early Morning 5a-9a



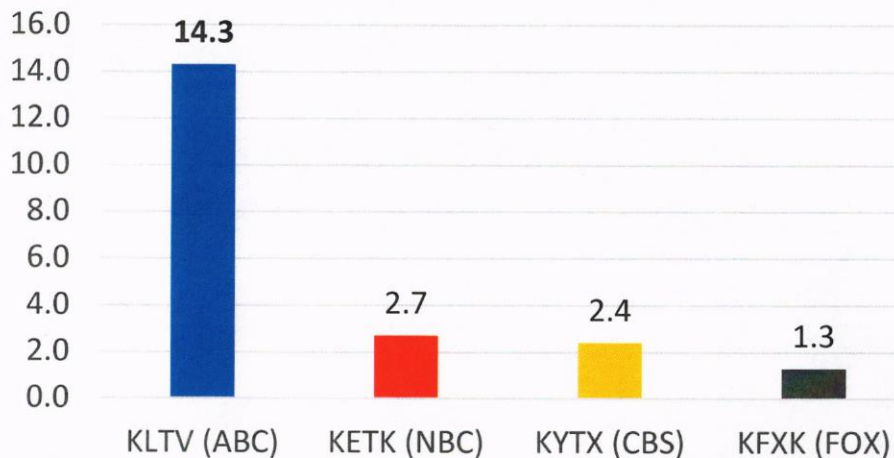
## Early News 4p-6:30p



## Prime 7p-10p

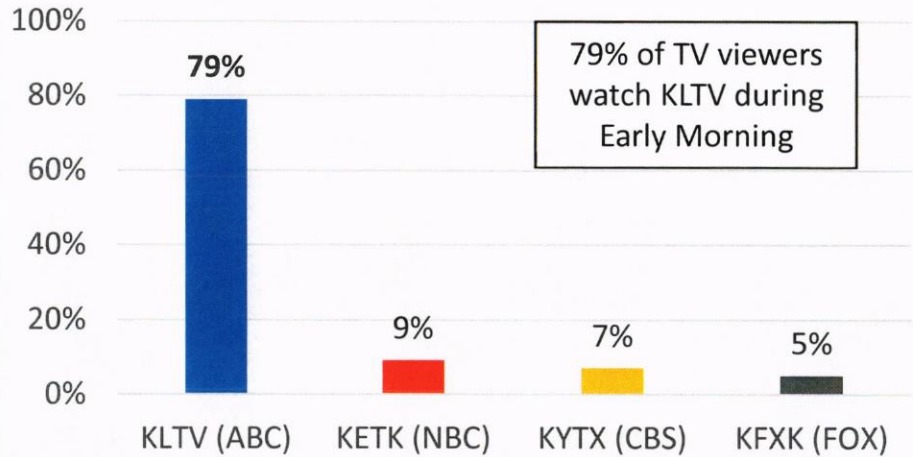


## Late News 10p-10:30p

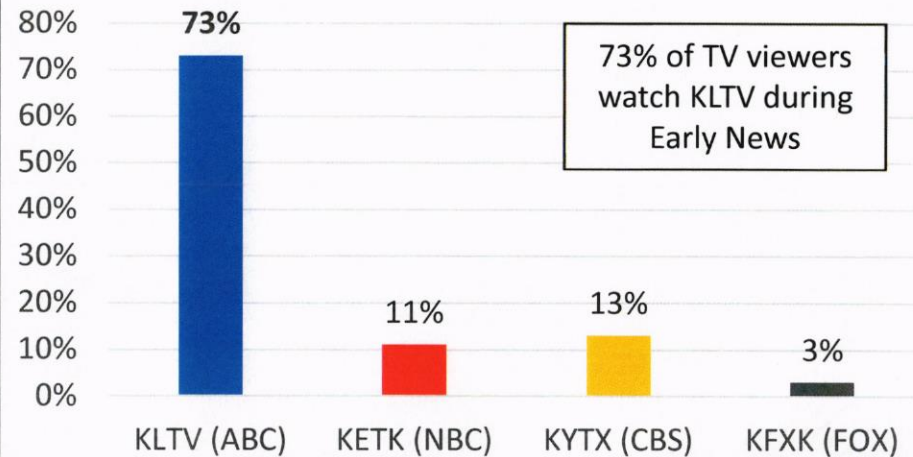


# CAMP, FRANKLIN, UPSHUR COUNTIES AUDIENCE

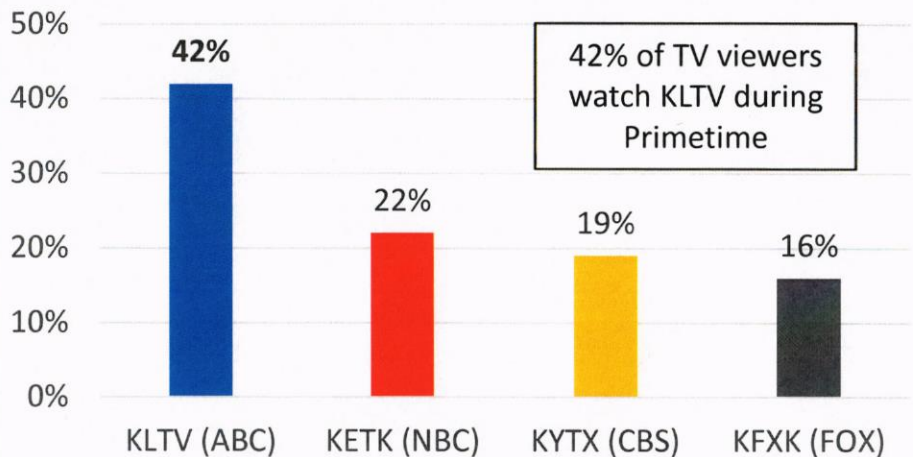
## Early Morning 5a-9a



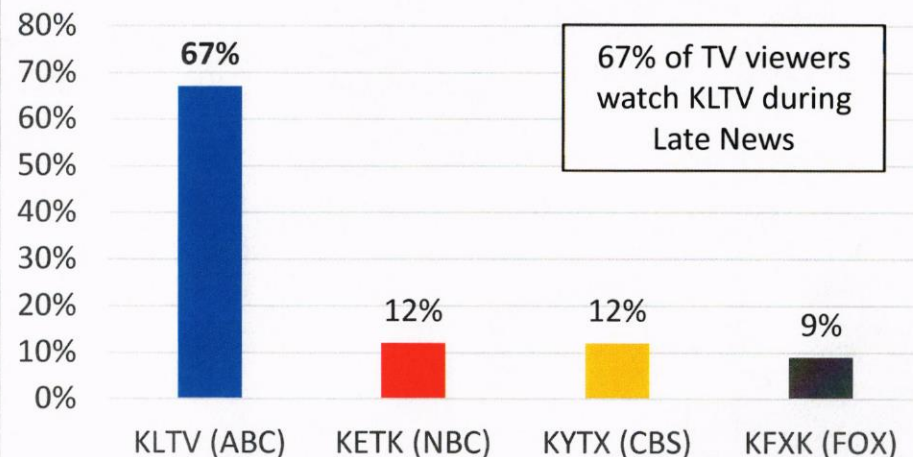
## Early News 4p-6:30p



## Prime 7p-10p



## Late News 10p-10:30p



# KLTV COVERAGE OF TITUS COUNTY IN 2023

- [Titus Co. man accused of assaulting child on multiple occasions](#)
- [Struggling Mount Pleasant food pantry receives truckful of food](#)
- [\\$9M bond would fund building improvements, department expansions for Chapel Hill ISD - Titus County](#)
- [Titus County man arrested in connection with June hunting camp robbery](#)
- [Snapchat sale leads to 2 Titus County drug arrests](#)
- [Talco man killed after ATV rollover in Titus County](#)
- [Titus County Sheriff's Office searching for DFW man in connection with home construction fraud](#)
- [Mount Pleasant roper competing at NFR in Las Vegas talks recent shooting, PRCA experience](#)
- [Mount Pleasant Fire Department gives special recognition to firefighters at awards ceremony](#)
- [Mount Pleasant High 'Tiger Den' restaurant gives culinary students real-world experience](#)
- [Mount Pleasant pet food company expands recalls due to salmonella](#)
- [Whitehouse continues quest to district title with dominant win over Mount Pleasant](#)
- [Mount Pleasant police arrest 2 in connection with death of 23-month-old](#)
- [Mount Pleasant police looking for 4 vehicle burglary suspects](#)
- [Mount Pleasant roper closing in on NFR berth with South Dakota payday](#)
- [Mount Pleasant ISD offers sports officiating class amid referee shortage](#)
- [Mount Pleasant man accused of having hundreds of child porn images](#)

# KLTV COVERAGE OF TITUS COUNTY IN 2023

- [Mount Pleasant man arrested in connection with kidnapping](#)
- [Mount Pleasant man pleads guilty to 2020 shooting in Tyler](#)
- [Mount Pleasant trash driver accused in death of man sleeping by dumpster gets 5 years probation, no fine](#)
- [Mount Pleasant hosting ice giveaway, cooling stations due to heat advisory](#)
- [Mount Pleasant 911 service temporarily interrupted](#)
- [Mount Pleasant ISD conducts active shooter training with local first responders](#)
- [Early morning fire damages Mount Pleasant bowling alley](#)
- [Mount Pleasant man accused of exposing himself to 6 children while on meth](#)
- [Mount Pleasant ISD full-time faculty, staff to get \\$1500 retention stipend](#)
- [Mount Pleasant Chapel Hill's Hart wins gold in state golf tournament](#)
- [Struggling Mount Pleasant food pantry receives truckful of food](#)
- [Mount Pleasant firefighters rescue puppy from under deck](#)
- [Mid America Pet Food completes \\$40 million Mount Pleasant facility](#)
- [Murder affidavit: Mount Pleasant man confesses to dealing deadly fentanyl](#)
- [School cancelled due to water leak for Chapel Hill ISD students in Mount Pleasant](#)
- [Mount Pleasant police seeking man wanted in connection with Feb. shooting](#)
- [OSHA cites Mount Pleasant Dollar Tree on multiple violations](#)
- [Man charged with murder after fatal shooting in Mount Pleasant](#)
- [Mount Pleasant crew responds to house fire, rescues dog](#)

# KLTV COVERAGE OF TITUS COUNTY IN 2023

In addition, we found these stories that aired on TV that Titus County was a PART of:

- PKG ELECTION WRAP 11/08/2023
- PKG ELECTION DAY PREVIEW 11/06/2023
- VO CHAPEL HILL ISD BOND 10/24/2023
- PKG ZAVALLA DIESEL THEFT FOLO 7/12/2023
- MT. PLEASANT ICE GIVEAWAY VO 6/19/2023
- ACTIVE SHOOTER TRAINING PKG 5/31/2023
- ACTIVE SHOOTER TRAINING NATSVO 5/31/2023
- VO MPISD TIGER DEN VO 11/30/2023
- PKG MPISD TIGER DEN 11/30/2023
- VO RZ WHITEHOUSE VS MT PLEASANT 10/20/2023
- Play Of The Week WHITEHOUSE VS MT PLEASANT #2 10/23/2023
- VO KINCADE HENRY 10/02/2023
- GMET PKG MPISD SPORTS OFFICIATING CLASS 9/28/2023
- PKG MPISD SPORTS OFFICIATING CLASS 9/28/2023
- PKG CHAPEL HILL ISD BOND 10/24/2023